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### **BESSY GRISELL MARTINEZ**

WEB DESIGNER/DEVELOPER

### SUMMARY

Resourceful, multitasking web designer/developer with an administrative background. Earned certification in web development from the University of Miami with training in JavaScript, CSS3, HTML5, Node.js, React.js, MySQL, MongoDB, and responsive web design. Passionate about the interconnection of UI & UX design and excited to use her proficiency within an ever-changing industry as part of a high-caliber team of like-minded individuals to provide quality materials. Strengths in collaborative problem-solving and creativity.

### TECHNICAL SKILLS

Adobe Photoshop, HTML5, CSS3, JavaScript, jQuery, MySQL, MongoDB, Node.js, React.js, API, Model-View-Controller (MVC), Object-Relational Mapping (ORM), Git/GitHub, Heroku

### **PROJECTS**

### kairos, https://github.com/bessygmartinez/kairos

A role-based scheduling web application

Role: Project manager. Created authentication and authorization methods for login. Created logo and UX design. Set up the Model-View-Controller (MVC) environment for the application.

Description: kairos is a MERN stack web application designed to facilitate communication between employees and managers, allowing employees to show their availability to management.

Data Set & Technologies: Admin-created data for Employee and Manager roles included username, password (encrypted via bcrypt), e-mail, and role for authorization. Employee-created data included availability (boolean) and date. Powered by React.js and React Big Calendar on the front-end and designed using Material Design for Bootstrap, with a Node.js backend.

#### TEMPO, https://github.com/bessygmartinez/tempo

A database web application for bands

Role: Project manager. Created logo and UX design. Set up the Model-View-Controller (MVC) environment for the application. Set up routing for band data, including discography and tour dates, and HTML routes for views.

Description: TEMPO is an application that displays information from bands in the database and allows new bands to add their information.

Data Set & Technologies: The data, which includes the band's name, genre, photo URL, hometown, biography, discography, and tour dates, is user-created via the "Add A Band" option. The app uses MVC structure to organize file setup and Express Handlebars to create HTML templates for display. MySQL is used to store the band's data.

## Raspa El Platano, https://github.com/bessygmartinez/RaspaElPlatano A web scraper application

Role: Project manager/creator. Created UX/UI design.

Description: Raspa El Platano (which translates to "Scrape the Plantain") is a web scraper application that takes the latest articles posted by The Plantain, a satirical publication based on Miami-centric topics, and displays them with comment boxes.

Data Set & Technologies: The data is scraped from The Plantain website via HTTP requests using Axios. The app makes use of HTML templates with the help from Express Handlebars. The Model-View-Controller (MVC) structure is used for file setup and script content. An Object-Relational Mapping (ORM) technique is used to tie the database usage and controller script to manage the routing.

### **EXPERIENCE**

# Associated Printing Productions, Miami Lakes, FL - Various roles APRIL 2015 - JANUARY 2019

• Assisted in the workflow of the company by taking on multiple roles, including Accounting Clerk/Assistant, Promotional Products

Estimator & Production Coordinator, Office Manager, and Receptionist. Each role presented unique problems to solve, which were handled case-by-case.

• Assisted in the company's visibility by creating flyers and graphics for the company's use in print and internet materials, and designed the logo for their APPi PressTo! division.

Vilar Law, P.A. & Jack Solano, P.A., Miami, FL — Legal Assistant
JUNE 2009 - APRIL 2015

- Helped attorneys organize their days by maintaining their calendars with consultations, mediations, court hearings, and other pertinent meetings, addressed client concerns, drafted pleadings/motions/agreements/letters, filed court documents, and investigated cases to collect information pertinent to cases.
- Supported the office flow by running errands and succeeded in maintaining efficiency of computers by trouble-shooting problems.

### Freelance Graphic Designer, Miami, FL

2004 - PRESENT

- Offer services to various different companies and people to ensure brand consistency in their work.
- Develop a style and concept for various different types of materials, including flyers, business cards, websites, and promotional products.
- Tackle projects in a variety of media with the willingness to work alongside clients and ensure their visions came to life.

### **EDUCATION**

**University of Miami, Miami, FL** — Full-stack Web Development Certification

2019 - 2020

 ${f Miami-Dade}$  Community College,  ${f Miami}$ ,  ${f FL}$  — Associate of Arts in Graphic/Commercial Design

2002 - 2004